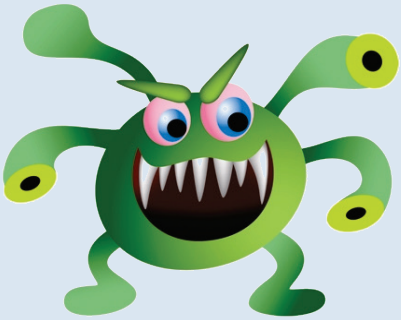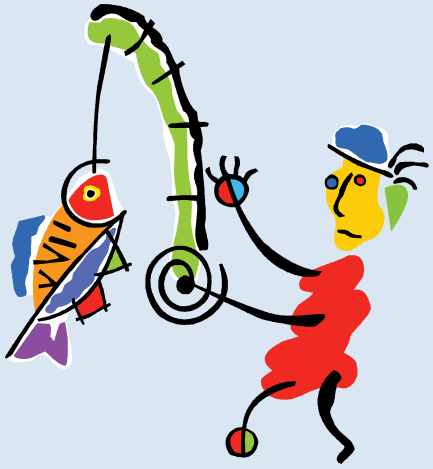What do these things have in common with Cybersecurity?